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## MAPAL opens second site in Mexico

MAPAL Frhenosa, a joint venture by the MAPAL Group, is stepping up its activities in Mexico. The company has built a second branch in Santiago de Querétaro, giving it an operation right at the heart of the country for the first time. The opening ceremony was held at the end of January and was attended by numerous representatives of the worlds of business and politics.

MAPAL Frhenosa occupies a leading position on the precision tools market in Mexico and employs roughly 120 people. The company's headquarters are situated in Monterrey in the north of the country. The new factory in Querétaro gives it considerably more production capacity for reconditioning tools, as well as eventually creating 100 new jobs. "This second site gives us the opportunity to cut our response times by quite some margin whilst also meeting the ever more challenging requirements of our customers", comments a delighted Dr Jochen Kress, president of the MAPAL Group. In recent years, Querétaro has flourished into a major hub for the international automotive and aerospace industries.

Alongside customised process solutions for machining all manner of workpiece materials, MAPAL Frhenosa offers rapid reconditioning of PCD tools and regrinding of solid carbide tools in both Monterrey and Querétaro. The two factories use identical machinery and production processes and comply with the exacting international standards of the MAPAL Group. "For us, creating this new capacity is an investment in the future. We aim to keep on growing", explains Lazaro Garza, CEO of MAPAL Frhenosa in Mexico.

Mexico has signed free trade and co-operation agreements with more than 60 countries and is a strategically important location for the international MAPAL Group, with abundant potential for development. Approximately €2.3 million was invested in constructing the new branch.

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## Captions:

Dr Jochen Kress (left, president of the MAPAL Group) hands a plaque commemorating the opening of the factory in Querétaro, Mexico, to Lazaro Garza (right, CEO of MAPAL Frhenosa in Mexico); centre: Francisco Dominguez Servién (governor of Querétaro).

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## Short profile MAPAL Dr. Kress KG

### MAPAL – tooling the customer's success

MAPAL Präzisionswerkzeuge Dr. Kress KG is one of the leading international suppliers of precision tools for the machining of practically all materials. The company founded in 1950 supplies leading customers from the automotive and aerospace industries and from machine and plant engineering. With its innovations the family-owned company sets trends and standards in production and machining technology. MAPAL sees itself as a technology partner, supporting its customers with the development of efficient and resource-conserving machining processes using individual tool concepts. The company is represented with production facilities, sales subsidiaries and representatives in 44 countries worldwide. In 2017 the MAPAL Group had 5,250 employees, generating sales of EUR 610 million.